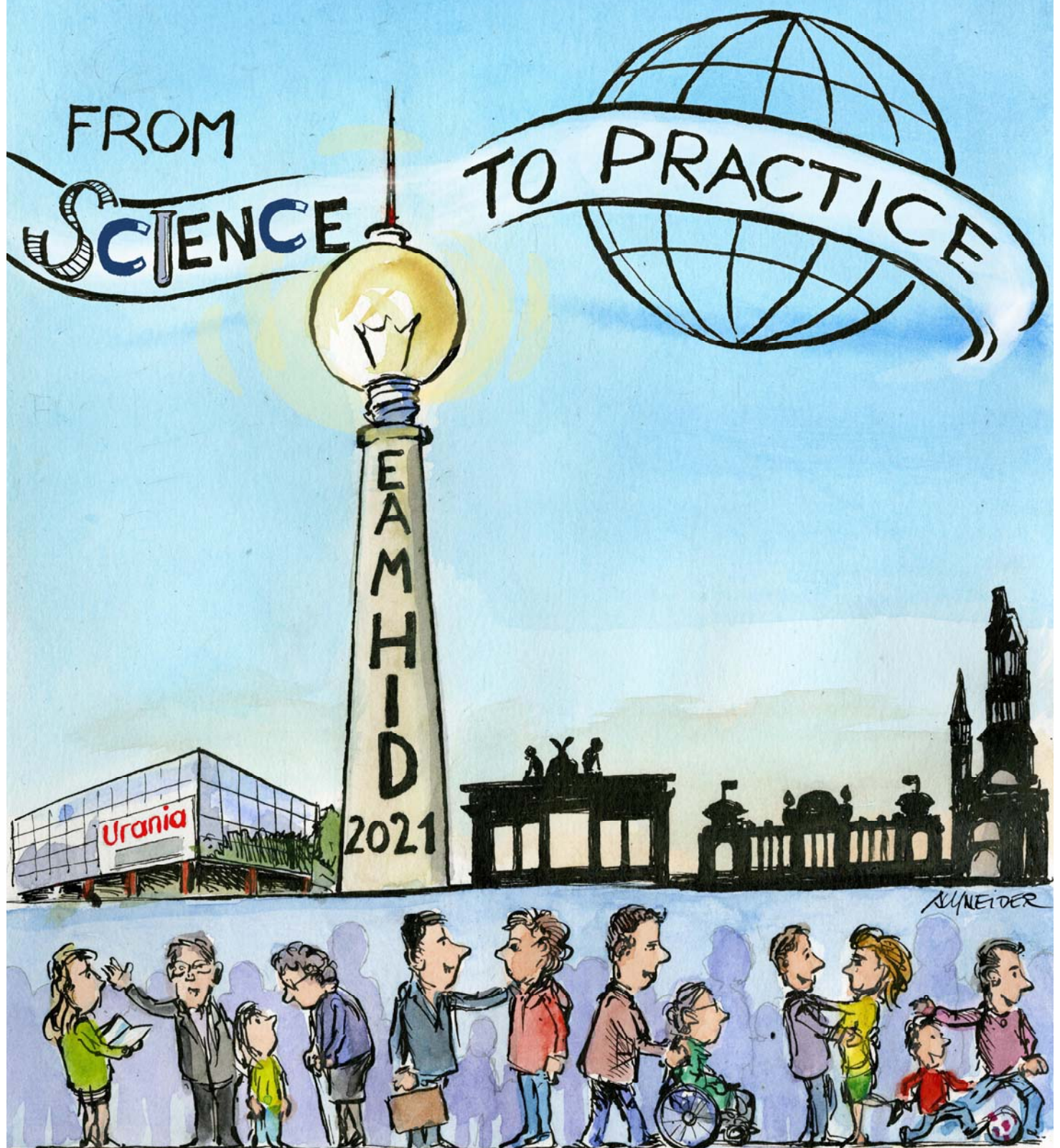


# APPLICATION FORM FOR SPONSORS



## **13<sup>th</sup> European Congress of Mental Health in Intellectual Disability 2021**

23 - 25 September 2021, URANIA Berlin

*From Science to Practice: Improving Mental Health in Persons with Intellectual Disability*

## General Information for **EAMHID 2021**

### Presenter

v. Bodelschwingsche Stiftungen Bethel  
Königsweg 1  
33617 Bielefeld  
Germany



### Contact

Annika Hartmann  
Phone: +49 30 5472-4960  
Internet: [www.bethel.de](http://www.bethel.de)

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### PCO & Contact

Kongress- und Kulturmanagement GmbH  
Rießnerstraße 12 B  
99427 Weimar  
Germany

# KUKM

Phone: +49 3643 2468-0  
Fax: +49 3643 2468-31  
E-Mail: [industrie@kukm.de](mailto:industrie@kukm.de)  
Internet: [www.kukm.de](http://www.kukm.de)



### Sponsoring Coordinaton

Tim Krieg  
Phone: +49 3643 2468-0  
E-Mail: [tim.krieg@kukm.de](mailto:tim.krieg@kukm.de)

### Congress Venue EAMHID 2021

Urania Berlin e.V.  
An der Urania 17  
10787 Berlin  
Germany

# Urania

NEUES WISSEN ERLEBEN

Phone: +49 30 2189091  
Fax: +49 330 2110398  
E-Mail: [kontakt@urania-berlin.de](mailto:kontakt@urania-berlin.de)  
Internet: [www.urania.de](http://www.urania.de)

### Appointments beforehand

Application Deadline Sponsoring: 30 October 2020

### Sponsoring Application for **EAMHID 2021**

#### COMPULSORY FORM

The completion of this form is an important prerequisite for ordering services listed in this registration document and must be completed by every exhibitor.

#### CONTACT ADDRESS EXHIBITOR

|  |              |     |
|--|--------------|-----|
| Company                                      |              |     |
| Address (Street, postal code, city, country) |              |     |
| Contact person                               | Phone/mobile | Fax |
| E-mail                                       | Homepage     |     |

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#### BILLING ADDRESS (IF DIFFERENT FROM CONTACT ADDRESS)

|  |                            |
|--|----------------------------|
| Company (please give complete company name!)         |                            |
| Address  | Postal code, city, country |
| Contact person, phone, e-mail (in case not as above) |                            |

#### OTHER ACCOUNT INFORMATION

|  |   |
|--|---|
| Internal order number (please submit no later than 4 weeks after registration) | <input type="checkbox"/> YES, Number required<br><input type="checkbox"/> NO, Number not required |
|--|---|

#### ENTRY SPONSORS LIST (FREE OF CHARGE)

ATTENTION: The spelling of your company as filled in below will be used in the exhibitors list as well as in all congress media.

|  |                            |
|--|----------------------------|
| Company name (in correct upper and lower case) |                            |
| First letter for<br>Sorting sequence           | Postal code, city, country |

#### ACCEPTANCE OF TERMS AND CONDITIONS

- Yes, we have read the general terms and conditions of v. Bodelschwingsche Stiftungen Bethel (short form: Bethel, see appendix), acknowledge them as binding and agree with their application.

|                       |                           |
|-----------------------|---------------------------|
| Place, date           | Legally binding signature |
| Name in block letters |                           |

#### Ethical principles for **EAMHID 2021**

**COMPULSORY FORM**

Completing this form is an important prerequisite for ordering services from these registration documents and must be completed by every exhibitor.

**CONTACT ADDRESS EXHIBITOR**

|  |              |     |
|--|--------------|-----|
| Company                                      |              |     |
| Address (street, postal code, city, country) |              |     |
| Contact person                               | Phone/mobile | Fax |
| E-mail                                       | Homepage     |     |



**The European Association for Mental Health in Intellectual Disability insists on the compliance of the following ethical principles for all partners and associates. The compliance of these principles by your company is a basic prerequisite for the participation on the EAMHID 2021.**

- non-discrimination, specifically concerning age, sex, sexual orientation, race, origin, religion, handicap
- equal rights and opportunities for everybody
- accessibility for everybody
- sustainability of work
- no support to organisations and regimes who don't respect human rights
- all activities are in accordance with laws and regulations
- behave honestly and promote a culture of integrity
- loyalty and respect to others
- act in accordance with the UN Convention on the rights of persons with disabilities

**ACCEPTANCE OF ETHIC PRINCIPLES**

Yes, we have read the ethical principles of the European Association for Mental Health in Intellectual Disability, acknowledge them as binding and agree with their application.

|                       |                           |
|-----------------------|---------------------------|
| Place, date           | Legally binding signature |
| Name in block letters |                           |

## Application Form **Sponsoring for EAMHID 2021** (page 1/3)

Please pick your preferred sponsoring options following:

**Sponsoring of participants** ..... **735.00 €**

Price contains 500.00 € travel expenses and 235.00 € congress rate. Please select the category:

- from low income country       student or practitioner       with disabilities  
 non-professionals       other: \_\_\_\_\_

|                          |
|--------------------------|
| Participants information |
|--------------------------|

**Sponsoring of invited speakers (Europe)** ..... **750.00 €**

Price contains 300.00 € travel expenses and accommodation costs for 3 nights (150.00 € each).

|                      |
|----------------------|
| Speakers information |
|----------------------|

**Sponsoring of invited speakers (Overseas)** ..... **1,450.00 €**

Price contains 1,000.00 € travel expenses and accommodation costs for 3 nights (150.00 € each).

|                      |
|----------------------|
| Speakers information |
|----------------------|

**Sponsoring speaker's lectern** ..... **1,000.00 €**

*Graphic sponsoring on speaker's lectern. Price is per sponsored desk. Several desks feasible.*

**Sponsoring welcome reception & congress dinner** ..... **from 500.00 €**

Pool sponsoring for the evening event.

**Exclusive sponsoring "Gorillas" (first come first serve)** ..... **4,500.00 €**

Exclusive sponsoring (*first come first serve*), improvisational theatre group - 3 performers will attend the congress with improvisational inserts.

**Sponsoring music band** ..... **from 1,000.00 €**

Sponsoring can be exclusive or pool sponsoring. DJ for Welcome Reception and breaks.

|  |   |
|--|---|
| Internal order number space (if different numbers) | <p>All prices mentioned above are net prices and do not include the current value added tax (VAT). With your signature, you place a binding order for the services listed above.</p> <p><b>If personal data is collected in the context of the information below, we refer to our attached data protection policies.</b></p> <p><b>By signing you agree with the terms and conditions of Bethel, to recognize them as binding and to agree with their application.</b></p> <p>Legally binding signature and printed name in capital letters</p> |
| Company name                                       |   |
| Street   |   |
| Postal code, city, country                         |   |
| Contact person                                     |   |
| Phone  |   |
| Fax  |   |
| E-mail   |   |

## Application Form **Sponsoring for EAMHID 2021** (page 2/3)

Please pick your preferred sponsoring options following:

- Exclusive sponsoring congress app** ..... **from 5,000.00 €**  
Exclusive sponsoring (*first come first serve*), price depends on content.
- Sponsoring congress webpage** ..... **2,500.00 €**  
Online banners with link to the sponsor's webpage.
- Sponsoring of banners on-site** ..... **price on request**  
*Banners of the sponsoring company to be presented on-site.*
- Programme book adverts**  
Four-color-print, format A4. Please select the position of your advert. US4 + US3: *first come first serve*:  
 Back Cover (US4): ..... **3,500.00 €**       Inside Back Cover (US3): ..... **3,000.00 €**  
 Inner Page: ..... **2,000.00 €**
- Exclusive sponsoring of congress bags / folders** ..... **2,500.00 €**  
Exclusive sponsoring (*first come first serve*). The sponsor provides \_\_\_\_\_ congress bags or folders with the company logo on the bag. The layout of the bags / folders needs to be coordinated with the presenter.
- Exclusive sponsoring pens and notebooks** ..... **750.00 €**  
Exclusive sponsoring (*first come first serve*), as content of the congress bags / folders.
- Flyers / leaflets** ..... **750.00 €**  
As content of the congress bags / folders.
- Sponsoring photo project** ..... **from 1,000.00 €**  
Title: "Services and lives of persons with ID in mid and eastern European Countries".  
More information upon request.



|  |   |
|--|---|
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| Company name                                       |   |
| Street   |   |
| Postal code, city, country                         |   |
| Contact person                                     |   |
| Phone  |   |
| Fax  |   |
| E-mail   |   |

### Application Form **Sponsoring for EAMHID 2021** (page 2/3)

Please pick your preferred sponsoring options following:

**Exclusive sponsoring lanyards** ..... **2,500.00 €**  
Exclusive sponsoring (*first come first serve*), the sponsor provides \_\_\_\_\_ lanyards with snap clasp for the name badges with the company logo.

**Exclusive sponsoring name badges** ..... **3,000.00 €**  
Exclusive sponsoring (*first come first serve*), sponsor logo can be placed on name badges.

**Company logo presentation** ..... **500.00 €**  
Sponsor logo will be placed in the sponsor's list in all congress media.

**Sponsoring of free Wi-Fi** ..... **2,000.00 €**  
Sponsoring can be exclusive or pool sponsored.

**Food and beverage sponsoring** ..... **from 1,000.00 €**  
Sponsoring can be exclusive or pool sponsored.

Water for all attendees

Tea / coffee for all attendees

Cold drinks for all attendees

Finger food / cake for all attendees

Fruit sponsoring for all attendees

other: \_\_\_\_\_

**Sponsoring of poster and dissertation prices**

Please select the poster price you like to sponsor:

Poster prize 1 (definition tbd): ..... 3 years EAMHID membership, **255.00 €** (85.00 €/year)

Poster prize 2 (definition tbd): ..... 3 years EAMHID membership, **255.00 €** (85.00 €/year)

Poster prize 3 (definition tbd): ..... 3 years EAMHID membership, **255.00 €** (85.00 €/year)

Dissertation prize (definition tbd): ..... 5 years EAMHID membership, **425.00 €** (85.00 €/year)



|  |   |
|--|---|
| Internal order number space (if different numbers) | <p>All prices mentioned above are net prices and do not include the current value added tax (VAT). With your signature, you place a binding order for the services listed above.</p> <p><b>If personal data is collected in the context of the information below, we refer to our attached data protection policies.</b></p> <p><b>By signing you agree with the terms and conditions of Bethel, to recognize them as binding and to agree with their application.</b></p> <p>Legally binding signature and printed name in capital letters</p> |
| Company name                                       |   |
| Street   |   |
| Postal code, city, country                         |   |
| Contact person                                     |   |
| Phone  |   |
| Fax  |   |
| E-mail   |   |

**General terms & conditions of  
v. Bodelschwingsche Stiftungen Bethel (short: Bethel)**Page 1 / 4  
cited: 31 January 2020**§ 1 - Scope of the Terms**

These business terms shall apply to all performances of Bethel. These terms therefore also apply to all future business relationships, even if they are not explicitly agreed again. The terms are considered accepted at the latest upon receipt of the performance of services. We hereby expressly contradict any and all adverse confirmations of customers referring to their terms and condition

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**§ 2 - Contract and Conclusion of a Contract**

All contracts with Bethel must be made in writing. Contracts on performance must be drawn up by the customer on the enclosed form and require acceptance of these participation terms. A contract becomes binding for the customer upon signature by the customer. The customer is committed to the proposal for 6 weeks following receipt of registration by Bethel. Bethel's written confirmation of the contract signifies conclusion of contract between the customer and Bethel.

If the specifications of the confirmation deviate from the registration of the customer, unless the customer objects within 2 weeks following receipt of the confirmation, conclusion of contract takes place in accordance with these specifications or contents of the confirmation. This condition applies only if the customer is a dealer.

If the customer is not a dealer, the customer has one week following receipt of confirmation (in which the specifications deviate from registration) to reconfirm the deviation in writing. If this does not take place, Bethel is no longer bound to the proposal which differs from the registration requirements.

The same applies when the original customer order is not confirmed in writing within 6 weeks by Bethel.

**§ 3 - Performances****1. Industrial and trade fairs / stand rental**

Bethel is required to produce an exhibition plan and to allocate the stand sites at its own discretion. This will be carried out following the wishes of the customer regarding location of the stand insofar as possible. Bethel may, if circumstances demand and demonstrating the reasons for this - deviate from the contractual specifications - to make minimal alterations to the stand's size and its measurements (stand width and depth). The above does not on any account entitle the customer on his part to withdraw from the contract. If the space allotted or a substitute space is not available caused by the fault of Bethel, the customer is then entitled to a refund of the contractual price. Further claims in this case, in particular for compensation are debarred. This does not apply to any wilful or grossly negligent breach of duty on the part of Bethel. A breach of duty by a statutory representative or auxiliary person of Bethel is deemed to be the equivalent of a breach of duty by Bethel.

The location of the stand allotted to the customer will be detailed on a plan. The plan will contain in as much detail as possible the coverage of the stand. It is in the customer's interests to verify the correctness of the plan before setting up the stand. The details in the plan are for information only and non-binding. The details of the plan may be subject to certain changes. Any objection to the stand's location as specified in the plan must be submitted within eight days. Once this deadline has been exceeded, the suggested location is taken to be agreed to by the customer.



**General terms & conditions of  
v. Bodelschwingsche Stiftungen Bethel (short: Bethel)**Page 2 / 4  
cited: 31 January 2020**2. Stand set up and preparation of the event stand**

The customer is required to comply with the technical regulations at the event location when setting up and equipping the event stand. The technical regulations in operation at the event site are part of the contract and will be included with these terms. If the technical guidelines are not followed or if defects uncovered before the event begins are not corrected, operation of the stand, possibly the event itself may be prohibited in the interests of all event participants.

**3. Advertising/printed promotional material**

The customer shall submit any samples for advertising or printed promotional material on film or ISDN together with colour printing proofs. The customer must independently ensure at his own cost and own risk that the samples arrive at the destination specified by Bethel by the date given. If the colour proof does not arrive with the ISDN transfer, Bethel will not accept any guarantee for true-ness of colour.

If event articles e.g. flyers, etc., samples or articles to be provided by the customer such as bags, etc. have not been submitted to Bethel by the date given at the location specified, the customer is no longer entitled to the performances ordered through Bethel. In such a case Bethel is entitled – insofar as this is an option – to provide a substitute for the services and charge the costs to the customer. The resulting costs including incidental additional costs must be reimbursed to Bethel by the customer. If Bethel does not exercise this entitlement, Bethel will receive the agreed remuneration for the subcontracted performances less the expenditure saved. Saved expenditure is limited to 10% of the remuneration for the services which have not been performed or part performed. However, the customer is eligible to prove that Bethel has had higher savings on expenditure.

**4. Sponsoring**

The details of the sponsoring payments shall be agreed individually with the customer. Agreement to sponsor requires the customer to contribute to the financing of the total event. The customer has the opportunity to attend, that is to say, appear as sponsor within the framework of the events or the services performed by Bethel. The details of which shall be reconciled with the customer within the framework of a separate contract. A sponsoring contract may only be cancelled by either party for compelling reasons. A compelling reason is in particular when the sponsored event or the sponsored project proves to be unfeasible due circumstances for which Bethel is responsible or there are unforeseeable and/or unavoidable circumstances, in particular licencing requirements, statutory prohibitions or force majeure.

In connection with the sponsoring, Bethel assures to comply with the relevant regulations and codes for the respective professional groups (e.g. FSA, MediTech, BVmed, etc.) and in particular regarding the requirements for accommodation, catering and venues as well as the forbid of entertainment programs.

**§ 4 - Remuneration/Payment Conditions**

The invoice will be dispatched to the customer at the same time as the confirmation. Unless otherwise agreed, the invoice shall be paid by 10 days after date of invoice at the latest, no discounts will be made. Payment is deemed to have been made when the Bethel has access to the credited amount. Bethel is entitled to withdraw from the agreement if no payment has been registered by the start of the event. In a case of default of payment, Bethel claims for compensation will be in accordance with § 5 paragraph 2 of these terms.

The prices listed are net, statutory sales tax will be added. The prices are valid for the duration of the event.

**General terms & conditions of  
v. Bodelschwingsche Stiftungen Bethel (short: Bethel)**Page 3 / 4  
cited: 31 January 2020

Bethel is entitled to claim a compensation fee of 40 EUR for administrative expenses and internal costs of the creditor due to default of payment. This applies regardless of default interests and the compensation of external recovery costs.

If the customer defaults on payment, Bethel is entitled to demand interest from the pertinent date. The interest charged for default of payment, inasmuch as the customer is a consumer, will be 5% above the current base rate, if no consumer is involved, then the rate is 8% above the current base rate. The higher level of interest will be applied if Bethel demonstrates a higher encumbrance.

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**§ 5 - Cancellation**

The customer and Bethel may only cancel the agreement in writing for a compelling reason. A no-notice period is not required. A compelling reason is in particular when the event proves to be unfeasible due to unforeseeable and/or unavoidable circumstances, in particular force majeure, licensing requirements or statutory prohibitions.

If the agreement is cancelled by the customer or if the agreement is cancelled due to circumstances within the customer's control, Bethel shall receive the agreed remuneration for the performances minus the saved expenditure. Saved expenditure is limited to 10% of the remuneration for the services which have not been performed or partly performed. However, the customer is entitled to prove that Bethel has made higher expenditure savings.

If a customer does not attend an event without there being compelling reasons for this, and the services he ordered contractually were therefore not made use of, he is still required to pay the remuneration in full unless a replacement interested party is found at short notice requiring the same services. In such a case, the customer will be invoiced only 20% of the agreed remuneration to cover the associated additional expense. The customer is entitled to prove that Bethel's additional expense was less.

**§ 6 - Liability/Compensation Claims**

The liability of Bethel, its legal representatives and vicarious agents for claims of the customer on whatever legal grounds, in particular for breach of duties arising from a contractual obligation and from tort, is regulated as follows:

The liability

- a) as guarantee liability, e. g. product liability law,
- b) in case of intention,
- c) in case of gross negligence,
- d) in case of malicious intent,
- e) in case of non-compliance of the guarantees,
- f) for injury to life, body, or health,
- g) due to the violation of essential contractual obligations, so-called cardinal obligations,
- h) or which is otherwise mandatory under the law

is based on the statutory provisions. However, liability for the violation of essential contractual obligations (cardinal obligations) is limited to the foreseeable damage typical for the contract, unless another of the above-mentioned cases (a-h) applies.

**General terms & conditions of  
v. Bodelschwingsche Stiftungen Bethel (short: Bethel)**Page 4 / 4  
cited: 31 January 2020

Liability is excluded for all cases other than those mentioned under a - h (i. e. in particular for cases of slight/simple negligence).

A change in the burden of proof to the disadvantage of the claimant is not associated with the above provisions.

Breach of duty by Bethel applies equally to a statutory representative or auxiliary person of Bethel.

Bethel is entitled to reschedule, curtail, extend, close or partially close for a period or cancel an event on the grounds of extraordinary circumstances beyond the control of Bethel. In such justified, exceptional cases and in any circumstances beyond the control of Bethel, in particular in cases of force majeure, licensing requirements or statutory prohibitions, the customer has no claim to a reduction in the contractually agreed price or compensation.

If an event is cancelled on grounds named above, a refund of the contract price is limited to that not yet exhausted by Bethel or to the funds which Bethel has received as the surrogate of a third party. The remaining disposable funds shall be divided proportionally among the customers. The same applies for the partial cancellation of an event.

Breach of duty claims by the customer in connection with the contract or claims to compensation become invalid after a year. The period of validity begins at the latest on the first day of the month following the date of conclusion of the respective event.

**§7 - Applicable Law**

The contractual relationship between the customer and Bethel is governed exclusively by German law excluding the colliding right.

**§ 8 - Written Form**

Any changes or supplements to this contract require written confirmation to be legally effective.

**§ 9 - Place of Jurisdiction**

Insofar as the customer is a dealer, Bielefeld is the exclusive venue of jurisdiction for all disputes arising directly or indirectly from the contractual relationship.

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